

Appendix 7 - Library activities over the last 12 months

Adult activities

- National year of reading – launch by Richard Milward author of ‘Apples’
- Get Boro reading campaign – recommended titles to shoppers and goody bag giveaways
- Six book challenge – sign people up to read six books in six months
- Reading groups – various libraries
- Big Boro read – launch by G.P Taylor to encourage everyone in Middlesbrough to read ‘Shadowmancer’
- Mad March activities – free media hire and jute bag giveaway
- Murder, myths and mayhem – a night of crime which included talks from crime writers and the forensic experts at the University of Teesside.
- Girls night in – author sessions and pampering sessions
- British launch of Louis Ferrante’s book – Tough guy
- Short story competitions – adult and teenage
- Don’t forget your fob – campaign
- Programme of book promotions
- IT sessions – to promote the use of online resources available in libraries e.g Life in Britain, driving theory test
- Supergay event – author sessions

Children’s activities

- Booktime – all reception age children in Middlesbrough visited the library to collect a free pack, which included 2 free books. Approximately 1,400 children participated.
- Boys into books – collections of picture books loaned to primary schools, many of which visited the library to pick up their collections
- Light on libraries – in partnership with CFL, all year 5 children visited the library. Approximately 1,400 children involved.
- Bookstart – campaign of gifting books to children co-ordinated through libraries in partnership with the PCT
- Summer reading scheme – Team Read – 1499 children participated
- School holiday events – various activities happened throughout the year, with seasonal themes
- Boro buzz – ‘Most haunted’ session in the Central Library and Nintendo Wii competitions for teenagers in various branches during the October half term.
- Teen heaven – pampering evening and meet author Liz Million
- Regular storytimes, class visits, craft sessions